



3rd Annual

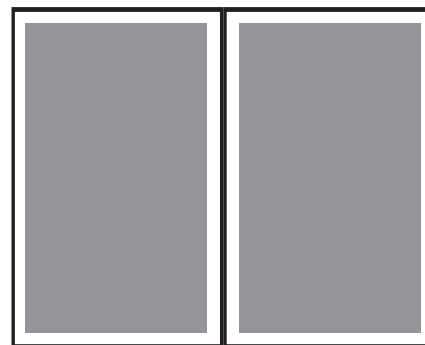
Publish Date March 9, 2017

Viewable on WatermarkOnline.com

Promoted on-line at WatermarkOnline.com, in Watermark and through social media

**CENTER SPREAD/
DBL TRUCK
(Full Bleed)**

Image area: 10.25" x 7.5"
Trim area: 11" x 8.25"
Bleed area: 11.5" x 8.75"

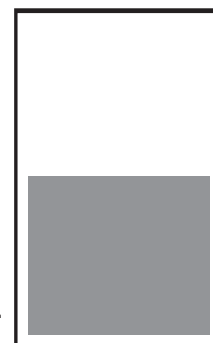


**FULL PAGE
(Full Bleed)**

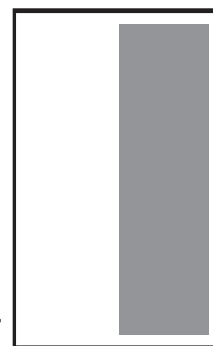
Image area: 4.5" x 7.5"
Trim area: 5.25" x 8.25"
Bleed area: 5.75" x 8.75"



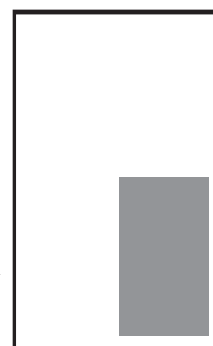
**HALF PAGE
HORIZONTAL
4.5" x 3.625"**



**HALF PAGE
VERTICAL
2.15" x 7.5"**



**QUARTER
PAGE
2.15" x 3.625"**



Requirements for Client Provided Ads:

PDF Files
(embed all fonts)

TIFF Files
(300 dpi)

CMYK JPEG Files
(300 dpi)

EPS Files
(300 dpi for rasterized EPS files)

Adobe Illustrator CS5 or Lower
(Convert all fonts to outlines)

Adobe InDesign CS5 or Lower
(Include all images and fonts or convert all fonts to outlines)

Adobe Photoshop CS5 or Lower
(Include all images and fonts or rasterize all fonts)

We Cannot Accept:

Corel Draw Files
Microsoft Publisher
Film

All Files must be provided on CDs, DVDs, via FTP (If larger than 10Mb) or e-mailed to your sales representative.



watermark
publishing group

RATES (One time, Full Color)

Center Spread	\$2830
Back Cover	\$1990
Inside Front Cover	\$1840
Inside Back Cover	\$1840
Page 3	\$1760
Full Page	\$1340
1/2 Page (Vert/Horiz)	\$715
1/4 Page	\$370

Ad Sales Close Feb 17, 2017

[ORLANDO]
407-481-2243
Fax: 407-481-2246

[TAMPA BAY]
813-655-9890
Fax: 813-849-2986