

TAMPA PRIDE

PROUD • DETERMINED • UNITED

“To organize year round events, culminating in an annual Pride event that celebrates members of the LGBTQA community in Tampa and the surrounding areas - championing our shared experiences, honoring our differences and strengthening our community”

YBOR CITY • TAMPA, FLORIDA

SPONSORSHIP INFORMATION

2017-18 Pride Events

Launch Party

Thursday Evening • September 2017 TBA

Miss Tampa Pride Pageant

Sunday Evening • January 2018 TBA

Grand Marshals Gala

Tuesday Evening • February 2018 TBA

VIP Sponsor Party

Thursday Evening • March 22, 2018

Men's & Women's Circuit Parties

Friday Evening • March 23, 2018

Street Festival & Concert

Saturday Morning • March 24, 2018 • Bigger & Better in 2018!

Arts & Crafts Show

Saturday • March 24, 2018 • HCC Campus



Community Health Fair

Saturday • March 24, 2018 • HCC Campus

New Entrepreneurs Display Area

Saturday • March 24, 2018

Tampa Pride Community Tribute

Noon • March 24, 2018 • Centro Ybor at 7th Avenue

Tampa Pride Diversity Parade

Saturday Afternoon • March 24, 2018
7th Avenue from Nuccio Parkway to 20th Street in Ybor City

Pride at Night Host Bar Parties

Saturday Evening • March 24, 2018

Sunday After Pride Tea-Dance

Sunday Afternoon • March 25, 2018



InterPride



www.TampaPride.org

3510 East 8th Avenue
Tampa, Florida 33605
info@tampapride.org

TO ALL COMMUNITY SUPPORTERS,

Tampa Pride has celebrated 3 tremendous years, from our debut in 2015 to our biggest Diversity Parade and Street Festival in 2017 featuring crossover star Steve Grand. We've seen our crowds grow into the tens of thousands, taking over the streets of Ybor City!

Our 4th Annual TAMPA PRIDE, Inc. Diversity Parade and Street Festival, surpassing last spring's overwhelmingly large commitment to Tampa's diversity, is on March 24, 2018 in Historic YBOR City. In 2017, tens of thousands of attendees experienced the daytime festival, watched the parade and enjoyed the assortment of national and local entertainment on the stages in historic Ybor City. Ybor City is also home to the GaYbor District Coalition, whose businesses helped make our 2017 event successful.

TAMPA PRIDE has a mission statement and commitment to demonstrate diversity as a community, displayed through a festival with vendors from organizations of national to local levels, and a colorful DIVERSITY parade. This event will again create a positive economic impact to the Tampa Bay area through local and national tourism from our long weekend of scheduled events. We'll feature sponsors and an audience from across the country! Major companies' 1st experience to ever be a part of the national GLBTA market right here in Tampa Pride: USAA INS, GROW FINANCIAL, BRISTOL-MYERS SQUIBB, AAA AUTO CLUB!

A PRIDE Celebration in Tampa, Florida originally started in 1982 at the University of South Florida and continued through 2002. The original Tampa Pride organization held events at various venues as the event grew throughout the Greater Tampa Bay area including Historic Ybor City, Tampa Bay Performing Art Center (Straz), Florida Aquarium, Raymond James Stadium, University of Tampa, Tampa Port Authority Terminals 2 & 5, and Tampa's Convention Center.

After 8 years of an inequitable gay ban by Hillsborough County, the GaYBOR District Coalition backed by numerous business leaders and proclamations from a multitude of government leaders including President Barack Obama, U.S. House of Representatives, City Councils, and Florida State House of Representatives was able to accomplish the repeal of the Anti-GLBT event ban with a 7-0 vote from all Hillsborough County Commissioners in 2013.

The GLBTA community of Tampa has been longing for this community event to return to our doorstep and did in a big way in 2015. We greatly appreciate the support of the City of Tampa's Mayor Bob Buckhorn and Tampa's Special Events. TAMPA PRIDE's 4th Annual Diversity Parade and Street Festival events - March 24, 2018 - will continue to showcase the support and diversity of Tampa Bay. Thanks for your past help in making TAMPA PRIDE such a memorable March weekend and for your future support!

The success of TAMPA PRIDE events is only achievable through community partnership and donations from individuals, businesses, and corporate sponsorships. We are seeking all avenues of support from voluntary to financial contributions. We really need your help now! We greatly appreciate your company and individual contribution support for our kick start of TAMPA PRIDE's 2018 growing community generated event.

If you would like to receive more information on how you or your organization can get involved by sponsoring, making a generous contribution or underwriting an upcoming TAMPA PRIDE event, please contact us at c.west@tampapride.org or call 813-777-4832.

Thank You and Well Wishes,

Carrie West, President
TAMPA PRIDE, Inc., a Florida 501(c)(3) Nonprofit Corporation
3510 East 8th Avenue * Tampa, Florida 33605 * www.TampaPride.org



EXECUTIVE BOARD

Carrie West, President
Kurt King, V. P. / Corporate Sponsorship
Mark Bias, Secretary
Howard Grater, Treasurer
Mike Hydorn, Member at Large / Volunteer Committee

DIRECTORS COUNCIL

Gerre Reynolds
Social Media / Website Committee Chair / Community Sponsorships

John Chambrone
Entertainment Chair

John and Nancy Desmond
Community Outreach Committee Co-chairs

Mark Eary and Paul Sparks
Parade Committee Co-chairs

Mark Bias
Festival Chair

Matthew Lawrence
Entertainment Committee

John Miller Accountant

We are currently seeking community leaders and volunteers to shine your colors for #TampaPride2018. If you are interested, please send an email to: c.west@tampapride.org



SPONSORSHIP LEVELS

GOLD CHEST Level • \$25,000

- Prominent Recognition as TAMPA PRIDE VIP Parade Sponsor, VIP Stage Sponsor or VIP Festival Sponsor
- ONE A LA CARTE SPONSORSHIP FROM LIST *
- TAMPA PRIDE Guide Listing as VIP Sponsor
- TAMPA PRIDE Advertising Space -- 2 Pages (Select Your Guide Area)
- 8 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception Party
- 8 Passes to TAMPA PRIDE VIP Lounge
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- Logo on TAMPA PRIDE Mail Marketing
- FREE Parade Entry (2) in TAMPA PRIDE Parade
- FREE VIP Vendor Space (2) in TAMPA PRIDE Festival
- Featured Banner Spaces on TAMPA PRIDE Entertainment Stage
- Featured Banner Spaces in TAMPA PRIDE Festival
- Complimentary VIP Tickets to TAMPA PRIDE Added Events

CAPTAIN'S SILVER Level • \$15,000

- ONE A LA CARTE SPONSORSHIP FROM LIST *
- Prominent TAMPA PRIDE Listing as Sponsor
- TAMPA PRIDE Guide Advertising Space -- 1 1/2 Page
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- Logo on TAMPA PRIDE Mail Marketing
- FREE Parade Entry (1) in TAMPA PRIDE Parade
- FREE VIP Vendor Space (2) in TAMPA PRIDE Festival
- Banner Space in TAMPA PRIDE Festival
- 2 VIP Vendor Spaces in TAMPA PRIDE Festival
- 6 Passes to TAMPA PRIDE VIP Lounge
- 6 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception Party

BRONZE PIRATE Level • \$10,000

- ONE A LA CARTE SPONSORSHIP FROM LIST *
- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 1 Page
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- Banner Space in TAMPA PRIDE Festival
- FREE Parade Entry (1) in TAMPA PRIDE Parade
- FREE VIP Vendor Space (2) in TAMPA PRIDE Festival
- 4 Passes to TAMPA PRIDE VIP Lounge
- 4 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

SALTY DOG Level • \$7,500

- ONE A LA CARTE SPONSORSHIP FROM LIST *
- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 3/4 Page
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- Banner Space in TAMPA PRIDE Festival •
- FREE Vendor Space (1) in TAMPA PRIDE Festival
- FREE Parade Entry (1) in TAMPA PRIDE Parade
- 2 Passes to TAMPA PRIDE VIP Lounge
- 4 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

SWASHBUCKLER Level • \$5,000

- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 1/2 Page
- Logo on TAMPA PRIDE Website
- Banner Space in TAMPA PRIDE Festival
- FREE Vendor Space (1) in TAMPA PRIDE Festival

- FREE Parade Entry (1) in TAMPA PRIDE Parade
- 2 Passes to TAMPA PRIDE VIP Lounge
- 2 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

BOOTY Level • \$2,500

- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 1/4 Page
- Banner Space in TAMPA PRIDE Festival
- Logo on TAMPA PRIDE Website
- FREE Vendor Space (1) in TAMPA PRIDE Festival
- FREE Parade Entry (1) in TAMPA PRIDE Parade
- 2 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

MATEY (Business Level) • \$1,000

- TAMPA PRIDE Guide Listing as Business Sponsor
- Banner Space in TAMPA PRIDE Festival
- TAMPA PRIDE Sponsor Listing in Program
- Logo on TAMPA PRIDE Website
- FREE Parade Entry (1) in TAMPA PRIDE Parade
- 2 Complimentary VIP Ticket to TAMPA PRIDE Premiere Reception

PARROT (Supporter Level) • \$500

- TAMPA PRIDE Guide Listing as Individual/ Couples Sponsor
- Name Only on TAMPA PRIDE Website
- 2 Complimentary VIP Ticket to TAMPA PRIDE Premiere Reception

PRESS MEDIA SPONSORSHIP

- Minimum Full Page Advertising Promoting of TAMPA PRIDE Events
- Media -- Official TAMPA PRIDE Logo for Media Sponsorship Involvement
- Full Access to TAMPA PRIDE VIP Events

A LA CARTE SPONSORSHIP OPPORTUNITIES *

(Call for additional information - 813-777-4832)

- Presenting Sponsor of Tampa Pride Float in the February 2018 Krewe of the Knights of Saint Yago Parade with Signage as allowed by organizers
- Presenting Sponsor of Tampa Pride Float in the March 2018 Rough Riders St. Patrick's Day Parade with Signage as allowed by organizers
- Presenting Sponsor of Tampa Pride Float in the June 2018 St. Pete Pride Parade with Signage as allowed by organizers
- Presenting Sponsor of Tampa Pride Volunteer Shirt sponsor with 1 color logo on back
- Presenting Sponsor for Miss Tampa Pride
- Presenting Sponsor for Grand Marshals Gala
- Presenting Sponsor for the VIP Sponsors Party
- Tampa Pride Diversity Parade Presenting Sponsor
- Tampa Pride Street Festival Presenting Sponsor
- Presenting Sponsor for the Noon Community Tribute and Historic Key West Flag Presentation
- Presenting Sponsor of Tampa Pride Main Entertainment Stage with Signage as allowed by organizers
- Presenting Sponsor for Tampa Pride Arts and Crafts Show
- Presenting Sponsor for Tampa Pride Community Health Fair
- Presenting Sponsor for Tampa Pride New Entrepreneurs Display Area
- Presenting Sponsor for the Sunday Afterparty Tea-Dance

PLEASE NOTE: **ALL LOGOS FOR WEBSITE AND/OR BANNERS MUST BE PRESENTED TO TAMPA PRIDE IN VECTORED FORMAT (EPS, SVG, PDF, AI)**



2018 TAMPA PRIDE SPONSOR INVOICE

 Contact Name

 Business / Entity Name

 Primary Email

 Secondary Email

 Primary Phone

 Secondary Phone

 Address

 City

 State

 Zip

We are interested in sponsoring the 2018 Tampa Pride Diverstiy Parade and Street Festival. Our commitment level is selected below. If you have unique needs, please contact us emails numbers listed. PLEASE NOTE: ALL LOGOS FOR WEBSITE AND/OR BANNERS MUST BE PRESENTED TO TAMPA PRIDE IN VECTORED FORMAT (EPS, SVG, PDF, AI)

- _____ GOLD CHEST Level - \$25,000
- _____ CAPTAIN Level - \$15,000
- _____ PIRATE Level - \$10,000
- _____ SALTY DOG Level - \$7,500
- _____ SWASHBUCKLER Level - \$5,000
- _____ BOOTY Level - \$2,500
- _____ MATEY Level - \$1,000
- _____ PARROT Level - \$500
- _____ PRESS MEDIA SPONSORSHIP
- _____ A LA CARTE SPONSORSHIP*

***Describe A La Carte Items You
Are Interested In Sponsoring:**

Total Sponsorship Fee \$ _____
Additional Donation \$ _____
TOTAL ENCLOSED \$ _____

*Please make checks payable to Tampa Pride, Inc., 3510 East 8th Avenue, Tampa, FL 33605 Questions?
 Email Carrie West at C.West@tampapride.org or Gerre Reynolds at sponsorship@tampapride.org
 Or call Carrie West, President at 813-777-4832 or Kurt King at 813-449-0811*