

TAMPA PRIDE

PROUD • DETERMINED • UNITED

“To organize year round events, culminating in an annual Pride event that celebrates members of the LGBTQA community in Tampa and the surrounding areas - championing our shared experiences, honoring our differences and strengthening our community”

YBOR CITY • TAMPA, FLORIDA

SPONSORSHIP INFORMATION

2016-17 Pride Events

Launch Party at Southern Nights

Thursday Evening • September 29, 2016

Holiday Fun Run

Sunday • December 11, 2016

Art Show at HCC Ybor Campus

Starting Monday • December 13, 2016

Miss Tampa Pride Pageant

Sunday • January to be announced

Grand Marshals Gala

February to be announced

VIP Sponsor Party

Thursday Evening • March 23, 2017

Men's & Women's Circuit Parties

Friday Evening • March 24, 2017

Street Festival & Concert

Saturday Morning • March 25, 2017 • Bigger and Better in 2017

Tampa Pride Parade

Saturday Afternoon • March 25, 2017
7th Avenue from Nuccio Parkway to 20th Street in Ybor City

Pride at Night Host Bar Parties

Saturday Evening • March 25, 2017

Sunday After Pride T-Dance

Sunday Afternoon • March 26, 2017

Carnival / AAA Tampa Pride

Cruise to Mexico -- New for 2017!

Monday - Saturday • March 27 - April 1, 2017



www.TampaPride.org

3510 East 8th Avenue

Tampa, Florida 33605

info@tampapride.org

TO ALL COMMUNITY SUPPORTERS,

TAMPA PRIDE is having its 2017 TAMPA PRIDE Launch Benefit on Thursday September 29th from 7-10 pm at Southern Nights Tampa, 1401 E 7th Avenue, Tampa. You are invited to attend! Our 2016-17 theme is "Super Heroes!" The 2017 Tampa Pride Launch Party, "Meet the Heroes", will also kick off the GaYBOR DAYS series of weekend events.

Our 3rd Annual TAMPA PRIDE, Inc. Parade and Street Festival, surpassing last spring's overwhelmingly large commitment to Tampa's diversity, is on March 25, 2017 in Historic YBOR City. In 2016, some 35,000 attendees experienced the daytime festival, watched the parade and enjoyed the assortment of national and local entertainment on the stages in historic Ybor City. Ybor City is also home to the GaYbor District Coalition, whose businesses helped make our 2016 event successful.

TAMPA PRIDE has a mission statement and commitment to demonstrate diversity as a community displayed through a festival with vendors from organizations of national to local levels and a colorful PRIDE parade. This event will again create a positive economic impact to the Tampa Bay area through local and national tourism from our long weekend of scheduled events.

A PRIDE Celebration in Tampa, Florida originally started in 1982 at the University of South Florida and continued through 2002. The original Tampa Pride organization held events at various venues as the event grew throughout the Greater Tampa Bay area including Historic Ybor City, Tampa Bay Performing Art Center (Straz), Florida Aquarium, Raymond James Stadium, University of Tampa, Tampa Port Authority Terminals 2 & 5, and Tampa's Convention Center.

After 8 years of an inequitable gay ban by Hillsborough County, the GaYBOR District Coalition backed by numerous business leaders and proclamations from a multitude of government leaders including President Barack Obama, U.S. House of Representatives, City Councils, and Florida State House of Representatives was able to accomplish the repeal of the Anti-GLBT event ban with a 7-0 vote from all Hillsborough County Commissioners in 2013.

The GLBTA community of Tampa has been longing for this community event to return to our doorstep and did in a big way in 2015. We greatly appreciate the support of the City of Tampa's Mayor Bob Buckhorn and Tampa's Special Events. TAMPA PRIDE's 3rd Annual Parade, Street Festival and Concert - March 25, 2017 - will continue to showcase the support and diversity of Tampa Bay. Thank You for your past help in making TAMPA PRIDE such a memorable March weekend and for your future support!

The success of TAMPA PRIDE events is only achievable through community partnership and donations from individuals, businesses, and corporate sponsorships. We are seeking all avenues of support from voluntary to financial contributions. We really need your help now! We greatly appreciate your company and individual contribution support for our kick start of TAMPA PRIDE's 2017 growing community generated event.

If you would like to get more information on how you or your organization can get involved by Sponsoring, make a generous Contribution or want to Underwrite an upcoming TAMPA PRIDE event, please contact us at c.west@tampapride.org or call 813-777-4832.

Thank You and Well Wishes,

Carrie West, President
TAMPA PRIDE, Inc., a Florida 501(c)(3) Nonprofit Corporation
3510 East 8th Avenue
Tampa, Florida 33605
www.TampaPride.org



EXECUTIVE BOARD

Carrie West, President
Kurt King, V. P. / Corporate Sponsorship
Mark Bias, Secretary
Howard Grater, Treasurer
Gerre Reynolds, Member at Large

DIRECTORS COUNCIL

Alexis Mateo, Miss Tampa Pride 2016
Entertainment Chair

Christi van O'Shey
Social Media Committee Chair; Art Show

Gerre Reynolds
Local Sponsorship Committee Chair and Website Liason

John and Nancy Desmond
Community Outreach Committee Co-chair; Holiday Fun Run

Mark Eary and Bill Hewes
Parade Committee Co-chairs

Mark Bias and John Chambrone
Festival Co-chairs

Matthew Lawrence
Entertainment Committee

Mike Hydorn and Scott Kligmann
Volunteer Committee Chair

Unation Website Developer
John Miller Accountant

We are currently seeking community leaders and volunteers to shine your colors for #TampaPride2017. If you are interested, please send an email to: c.west@tampapride.org



SPONSORSHIP LEVELS

GOLD CHEST Level • \$25,000

- Prominent Recognition as TAMPA PRIDE VIP Parade Sponsor, VIP Stage Sponsor or VIP Festival Sponsor
- ONE A LA CARTE SPONSORSHIP FROM LIST
- TAMPA PRIDE Guide Listing as VIP Sponsor
- TAMPA PRIDE Advertising Space -- 2 Pages (Select Your Guide Area)
- 8 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception Party
- 8 Passes to TAMPA PRIDE VIP Lounge
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- Logo on TAMPA PRIDE Mail Marketing
- FREE TAMPA PRIDE Parade Entry
- 2 VIP Vendor Spaces in TAMPA PRIDE Festival
- Featured Banner Spaces on TAMPA PRIDE Entertainment Stage
- Featured Banner Spaces in TAMPA PRIDE Festival
- Complimentary VIP Tickets to TAMPA PRIDE Added Events

CAPTAIN Level • \$15,000

- ONE A LA CARTE SPONSORSHIP FROM LIST
- Prominent TAMPA PRIDE Listing as Sponsor
- TAMPA PRIDE Guide Advertising Space – 1 1/2 Page
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- Logo on TAMPA PRIDE Mail Marketing
- FREE TAMPA PRIDE Parade Entry
- Banner Space in TAMPA PRIDE Festival
- 2 VIP Vendor Spaces in TAMPA PRIDE Festival
- 6 Passes to TAMPA PRIDE VIP Lounge
- 6 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception Party

PIRATE Level • \$10,000

- ONE A LA CARTE SPONSORSHIP FROM LIST
- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 1 Page
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- FREE TAMPA PRIDE Float Entry
- Banner Space in TAMPA PRIDE Festival
- Free Vendor Space (1) in TAMPA PRIDE Festival
- 4 Passes to TAMPA PRIDE VIP Lounge
- 4 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

SALTY DOG Level • \$7,500

- ONE A LA CARTE SPONSORSHIP FROM LIST
- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 3/4 Page
- Logo on TAMPA PRIDE Website
- Logo on TAMPA PRIDE Posters
- FREE TAMPA PRIDE Float Entry
- Banner Space in TAMPA PRIDE Festival •
- Free Vendor Space (1) in TAMPA PRIDE Festival
- Free Parade Entry (1) in TAMPA PRIDE Parade
- 2 Passes to TAMPA PRIDE VIP Lounge
- 4 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

SWASHBUCKLER Level • \$5,000

- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 1/2 Page
- Logo on TAMPA PRIDE Website
- FREE TAMPA PRIDE Float Entry
- Banner Space in TAMPA PRIDE Festival
- Free Vendor Space (1) in TAMPA PRIDE Festival
- Free Parade Entry (1) in TAMPA PRIDE Parade
- 2 Passes to TAMPA PRIDE VIP Lounge
- 2 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

BOOTY Level • \$2,500

- TAMPA PRIDE Guide Listing as Sponsor
- TAMPA PRIDE Advertising Space -- 1/2 Page
- Banner Space in TAMPA PRIDE Festival
- Logo on TAMPA PRIDE Website
- Free Vendor Space (1) in TAMPA PRIDE Festival
- Free Parade Entry (1) in TAMPA PRIDE Parade
- 2 Complimentary VIP Tickets to TAMPA PRIDE Premiere Reception

MATEY (Business Level) • \$1,000

- TAMPA PRIDE Guide Listing as Sponsor
- Banner Space in TAMPA PRIDE Festival
- TAMPA PRIDE Advertising Space -- 1/4 Page
- Logo on TAMPA PRIDE Website
- Free Parade Entry (1) in TAMPA PRIDE Parade
- 2 Complimentary VIP Ticket to TAMPA PRIDE Premiere Reception

PARROT (Supporter Level) • \$500

- TAMPA PRIDE Guide Listing as Individual/ Couples Sponsor
- Name Only on TAMPA PRIDE Website
- 2 Complimentary VIP Ticket to TAMPA PRIDE Premiere Reception

PRESS MEDIA SPONSORSHIP

- Minimum Full Page Advertising Promoting of TAMPA PRIDE Events
- Media -- Official TAMPA PRIDE Logo for Media Sponsorship Involvement
- Full Access to TAMPA PRIDE VIP Events

A LA CARTE SPONSORSHIP OPPORTUNITIES

(Call for additional information - 813-777-4832)

- TAMPA PRIDE Float in the February 2017 Krewe of the Knights of Saint Yago Parade with Signage as allowed by organizers
- TAMPA PRIDE Float in the March 2017 Rough Riders St. Patrick's Day Parade with Signage as allowed by organizers
- TAMPA PRIDE Float in the June 2017 St. Pete Pride Parade with Signage as allowed by organizers
- TAMPA PRIDE Volunteer Shirt sponsor with 1 color logo on back
- TAMPA PRIDE Main Entertainment Stage Sponsorship with Signage as allowed by organizers
- Presenting Sponsor for Launch Party -- "Meet the Heroes" theme
- Presenting Sponsor for Tampa Pride Art Show
- Presenting Sponsor for the Tampa Pride Holiday Fun Run
- Presenting Sponsor for Miss TAMPA PRIDE Pageant
- Presenting Sponsor for Grand Marshals Gala
- Presenting Sponsor for the VIP Sponsors Party
- Presenting Sponsor for the Sunday Afterparty T-Dance
- Presenting Sponsor for the Historic Key West Flag Presentation



2017 TAMPA PRIDE SPONSOR INVOICE

 Contact Name

 Business / Entity Name

 Primary Email

 Secondary Email

 Primary Phone

 Secondary Phone

 Address

 City

 State

 Zip

We are interested in sponsoring the 2017 Tampa Pride Parade and Street Festival. Our commitment level is selected below. (If you have unique needs, please contact us at sponsorship@tampapride.org or call the number listed.)

- _____ GOLD CHEST Level - \$25,000
- _____ CAPTAIN Level - \$15,000
- _____ PIRATE Level - \$10,000
- _____ SALTY DOG Level - \$7,500
- _____ SWASHBUCKLER Level - \$5,000
- _____ BOOTY Level - \$2,500
- _____ MATEY Level - \$1,000
- _____ PARROT Level - \$500
- _____ PRESS MEDIA SPONSORSHIP
- _____ A LA CARTE SPONSORSHIP*

*Describe A La Carte Items You
 Are Interested In Sponsoring:

Total Sponsorship Fee \$ _____
 Additional Donation \$ _____
 TOTAL ENCLOSED \$ _____

*Please make checks payable to Tampa Pride, Inc., 3510 East 8th Avenue, Tampa, FL 33605 Questions?
 Email Kurt King at k.king@tampapride.org or Gerre Reynolds at sponsorship@tampapride.org
 Or call Carrie West, President at 813-777-4832*